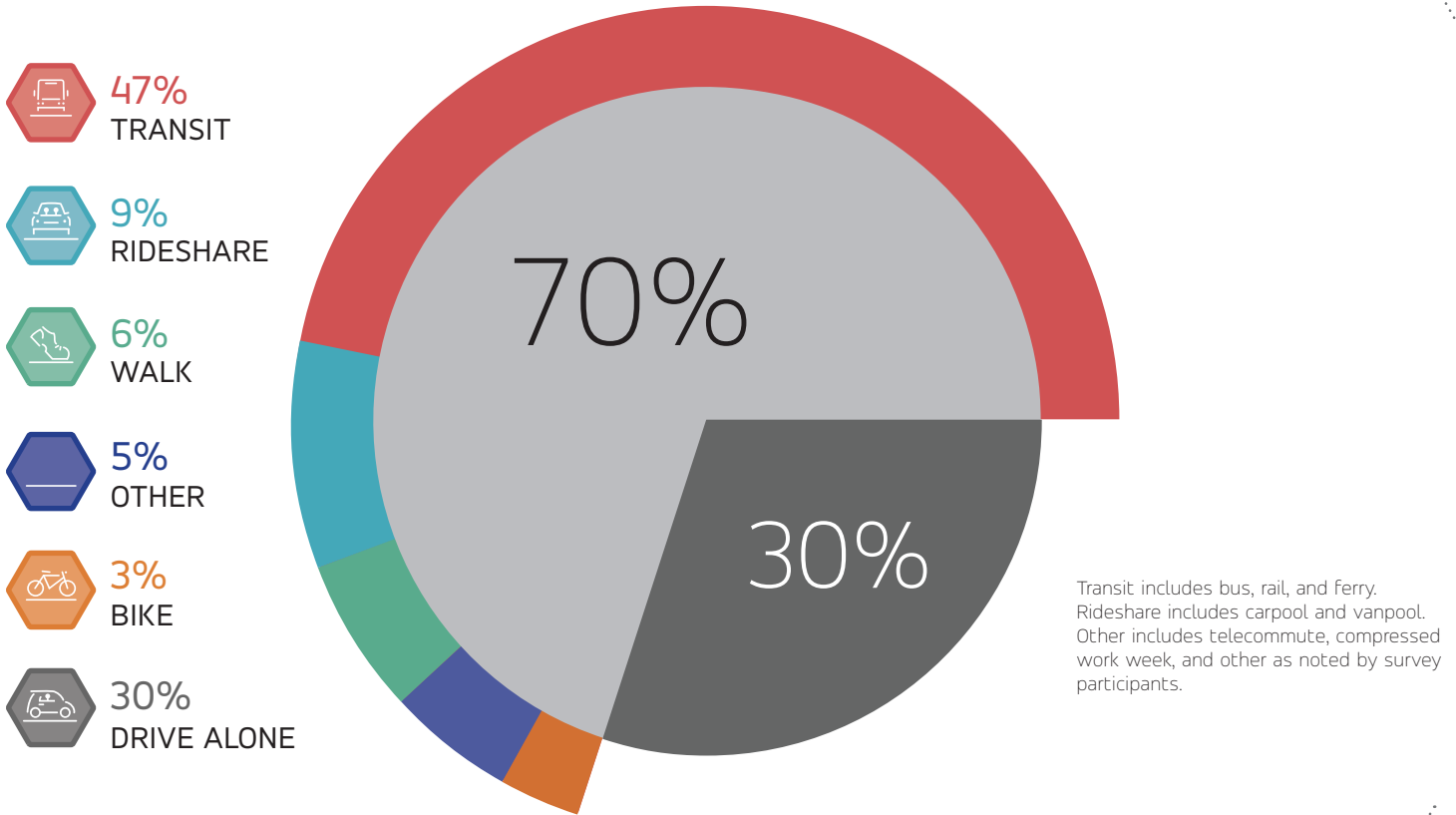


How Do You Get There, Seattle?

In 2006, the Downtown Transportation Alliance set a goal to reduce the drive alone rate amongst peak hour commuters to 30% by 2016. Today, 70% of downtown commuters choose not to drive alone to work.

How Commuters Get Downtown



Downtown Daily Commute Trends

Because the drive alone rate is going down

35% in 2010 to 30% in 2016.

Downtown roads have only absorbed

2,255 single occupant vehicle trips daily.



Why the Shift? Expanded Public and Private Investment



Now: Voters approved the Seattle Transportation Benefit District (STBD), ST2 and Move Seattle levies, leading to improved transportation options.

Future: Voters approved ST3, a \$54 million regional investment to expand light rail and bus service.



In 2016, downtown employers invested over \$100 million in transportation infrastructure and benefits

