



## Advisory Group Meeting #3 Summary (DRAFT)

November 10, 2016

6:00 – 8:00 p.m.

Seattle City Hall – Bertha Knight Landes Room

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### Welcome and Introductions:

Penny Mabie, facilitator, welcomed members of the One Center City Advisory Group and led a round of introductions. Penny reviewed the meeting agenda and materials with Advisory Group members and provided attendees with a reminder of the Advisory Group's purpose. She also briefly reviewed the ground rules for the Advisory Group process.

Penny invited members to highlight any potential edits to the meeting summary from the Advisory Group's September meeting. Members did not identify any necessary changes, and Penny noted that the meeting summary would be considered final.

Members shared the following relevant interactions with the community since the October 13 Advisory Group meeting:

**Comment:** Seattle Central College recently sent out a survey to students regarding their transportation habits. The response rate has been very good so far.

**Comment:** Many people are thinking about how the downtown area is changing and are excited about the One Center City project and the work of the Advisory Group.

### Advisory Group Charter Review and Discussion:

Penny provided Advisory Group members with an overview of updates made to the draft Advisory Group draft charter following member review at the October Advisory Group meeting.

Members confirmed changes made to the Advisory Group draft charter and finalized the document.

## Public Engagement Overview:

Meghan Shepard, Seattle Department of Transportation, presented Advisory Group members with an overview of planned public engagement strategies for One Center City. Meghan reviewed key goals and desired outcomes for public engagement, discussed proposed in-person and online events and activities and shared information on key audiences for public engagement. Meghan also reviewed feedback received from Advisory Group members via the recent online survey on public engagement.

**Following the presentation, members shared the following questions and comments about the proposed public engagement strategy:**

**Question:** The One Center City website will be available in mid-November. Is there a placeholder website planned for the meantime? Is it currently accessible?

**Response:** *Yes, there is a placeholder webpage and it is currently live at [www.onecentercity.org](http://www.onecentercity.org).*

**Comment:** The overview and goals look great. The partner agencies should consider strategies for getting more people to participate in outreach events, such as childcare, food, giveaways, etc.

**Comment:** In addition to soliciting feedback from the community, it will be important for partner agencies to also go back to the public and demonstrate how the feedback provided was incorporated into the project planning efforts.

**Comment:** The One Center City effort is one transportation planning endeavor among many in Seattle. It will be important to continually demonstrate how this will fit within the context of other projects. In addition, other projects represent an opportunity to coordinate and consolidate outreach efforts. This will help the public avoid meeting fatigue.

**Comment:** The Advisory Group and the partner agencies will likely come up with a very expensive list of transportation projects at the end of this process. It will be important to effectively communicate costs, and how these are balanced against need.

**Question:** What timeframe do the partner agencies have in mind for gathering feedback?

**Response:** *Current plans call for completing the One Center City Plan by the end of 2017. Public engagement will occur on an ongoing basis between now and the end of 2017.*

**Comment:** The partner agencies could also think of different ways of involving youth in transportation planning (e.g. going to schools and presenting or providing practical experiences). Kids will need a voice in this planning process.

**Comment:** The plan listed small businesses as a key audience; however, it's often difficult for small business owners to attend meetings due to their busy schedules. Agencies should work out strategies for visiting these small business owners and asking them for their perspectives.

**Comment:** Tours, when done right, can be very exciting outreach opportunities. It is a very different experience for participants than learning about something on-screen.

**Question:** A lot of the outreach strategies appear to be online or digital in nature. In many neighborhoods, this strategy is not the most effective. Will agencies plan on incorporating other strategies to ensure that these communities are also well-informed?

*Response: Agencies will work to have both in-person and online engagement opportunities. We also hope to coordinate with other groups and use existing meetings and other opportunities to share information about One Center City.*

**Comment:** Telephone town hall meetings, like the ones that the Mayor's Office holds, could be useful in some cases.

Meghan thanked Advisory Group members for their comments. She noted that the partner agencies will take their input and perspectives into consideration as plans for public engagement are further refined and committed to returning to future Advisory Group meetings to provide outreach updates and seek feedback on upcoming activities and events.

## **Guiding Principles and Values:**

Penny introduced Tom Brennan, Nelson/Nygaard, to provide an overview of the guiding principles and values discussion. Tom shared information about key values and guiding principles considered by the partner agencies early in the project and expressed interest in learning more from Advisory Group members about their own ideas for principles and values, especially in areas where they differed or went beyond those that were already identified.

Penny broke Advisory Group members into six groups and provided them with two key discussion questions to discuss further:

- What values do you feel One Center City should strive to promote or achieve?
- Based on the values identified by your group, what are three potential guiding principles for One Center City?

Members shared perspectives with one another, took notes, and highlighted key ideas that arose during conversation. Following the breakout groups, Penny invited members to share key points from their discussion with meeting attendees. Each of the six groups shared principles that they agreed upon during their discussions, including:

- Design spaces that are safe for all users
- Create a system that is reliable for all needs throughout the day

- Make flexible use of right of way (ROW) so that it can shift uses and adapt to future changes
- Emphasize flexibility for future transportation technology/modes
- Be Innovative, for flexible and optimal use of public right of way
- Build/design streets in the way that makes the most sense—rather than just to accommodate the maximum number of cars
- Prioritize non-single occupancy vehicles
- Prioritize opportunities in the ROW for public space
- Make sure that we are creating inviting public spaces
- Prioritize quality of experience of the public realm, focusing on human centered-design
- Prioritize the movement of people and goods, access to public open spaces, and safety and interconnectedness for diverse communities and people of all abilities
- Convert private service parking lots to public spaces
- Build in an inclusive process
- Incentivize transportation choices
- Make it easy and intuitive to move from one mode to another
- Support economic prosperity for all
- Create authentic, classic, unique, timeless public realm
- Ensure regional access and options for people from outside of the city and around the region
- Provide multiple options and prioritize ease of use for all users
- Make an intuitive, easy to use system
- Create an equitable transportation system that is accessible to all users

**Advisory Group members provided the following comments after review of the guiding principles developed by the other groups:**

**Comment:** Most groups did not appear to include the movement of goods through the Center City within their list of principles. This is something very important that needs to be incorporated to a greater extent.

**Comment:** It is important for development of the public realm to also incorporate investments by private developers. One Center City needs to consider how neighborhood planning and design processes can help to inform the public/private nexus.

**Comment:** It is important to think about public spaces when they are in transition, and when there is active construction that is ongoing.

**Comment:** The accessibility of the public realm is also informed by people’s perceptions. There are areas of the city that are perceived to be unsafe, and this is also a barrier that should be considered.

Penny thanked Advisory Group members for their feedback. Five members of the Advisory Group agreed to help agency staff consider Advisory Group feedback and begin the process of drafting guiding principles from the group’s perspective in advance of the December meeting.

### **Wrap-up and Next Steps:**

Tom Brennan thanked Advisory Group members for sharing their perspectives and questions. He noted that at upcoming meetings the Advisory Group would begin looking at potential options for near-term solutions to key transportation challenges in Center City. He added that the group would work to help agencies refine potential near-term project recommendations by February 2016.

Penny thanked members for their participation. She noted that the next Advisory Group meeting would take place on Thursday, December 8, at Seattle City Hall in the Bertha Knight Landes Room.

### **Identified Action Items:**

- Five Advisory Group members will work with agency staff to create a list of Advisory Group draft guiding principles. Members will have the opportunity to review and provide feedback on these draft guiding principles prior to the December 8 meeting.

**Attendees:**

**Advisory Group Members:**

- Monty Anderson
- Doreen Booth
- Jim Erickson
- Brian Ferris
- Erin Goodman
- Tom Graff
- Brie Gyncild
- Staci Haber
- Holly Houser (phone)
- Jared Jonson
- Jeff Kever
- Elizabeth Kiker
- Carl Leighty
- Amalia Martino
- Anders McConachie
- Cary Moon
- John Pehrson
- Rico Quirindongo
- Jenny Schmitz
- Hester Serebrin
- Monica Smith
- Reese (Marissa) Tanimura
- Jessa Timmer
- Sabrina Villanueva
- David Wiggins
- Maiko Winkler-Chin (phone)

**Observers:**

- Lyle Bicknell
- Sarah Crutchow
- Steve Kennedy, Seattle Bike Board
- Dennis Meier
- Kelsey Mesher
- Frederik Pitts
- Blake Torsk
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**Agency Staff:**

**City of Seattle**

- Gary Johnson, OPCD
- Andrew Glass Hastings, SDOT
- Scott Kubly, SDOT
- Meghan Shepard, SDOT
- Diane Wiatr, SDOT
- Kevin Shively, Mayor's Office

**Sound Transit:**

- Mike Harbour
- Wesley King

**Downtown Seattle Association:**

- Jacqueline Gruber

**King County DOT:**

- Frank Abe
- Victor Obeso
- Paul Roybal

**Other Project Staff:**

- Tom Brennan, Nelson/Nygaard
- Tyler Cohen, EnviroIssues
- Penny Mabie, EnviroIssues
- Justin McCaffree, EnviroIssues
- Erin Tam, EnviroIssues
- Brett Watson, EnviroIssues

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