



## Advisory Group Meeting #10

July 13, 2017

Transcribed Breakout Group Discussion Notes

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### Small group discussion prompts

- *The single most important thing we can do for a high-quality public realm is...*
- *The single most important thing we can do to improve mobility is...*
- *In 20 years, I want to see more [FILL IN THE BLANK] in Center City...*
- *One big thing we can do to improve access for people with disabilities is...*
- *Keeping Center City safe for everyone means...*
- *Having a great pedestrian experience means...*
- *Great public spaces have...*
- *One big thing to improve the experience for people who travel to Center City for work is...*
- *If I could do one thing in the next 20 years to improve the experience of being in Center City, it would be to...*
- *Keeping Center City viable for goods delivery means...*
- *I feel [FILL IN THE BLANK] when I'm at [FILL IN THE BLANK WITH A FAVORITE PLACE IN CENTER CITY]*
- *Based on the outreach tactics shared, what are some of your ideas for getting public feedback to shape the 20-year vision?*

### Break-out group responses to discussion prompts

- *The single most important thing we can do to improve mobility is...*
  - Integrated systems and infrastructure that best use the ROW efficiently and effectively
- *In 20 years, I want to see more [FILL IN THE BLANK] in Center City...*
  - Quality public spaces for mixing and community building
  - Residents living downtown
  - "Sittable" places
  - Diversity of ages
- *Having a great pedestrian experience means...*
  - Safe, comfortable, engaging, well-lit, well-marked (wayfinding) and is accessible for everyone
  - A safe, easy-to-navigate street scape with greenery, seating, shade, weather protection and engaging environment

- Feeling valued as a pedestrian
- Engaging environment
- *Great public spaces have...*
  - Clean, accessible bathrooms
  - Trees
  - Flexible uses
  - Trash removal
  - Beauty/usually interesting
  - Places to sit/benches with arms
  - Rain cover
  - People, activity, water, clean restrooms, seating, garbage cans
  - Music, food, sheltered/covered areas
- *One big thing to improve the experience for people who travel to Center City for work is...*
  - Orca for all modes [of transportation]
  - Fluidity of transfer
  - Productivity during transit (wi-fi)
  - Open spaces at hubs, ease of access for all abilities
- *If I could do one thing in the next 20 years to improve the experience of being in Center City, it would be to...*
  - More public seating
  - Where's the clean public restroom?
  - Accessible means of learning where things are. Really accessible wayfinding (for private and public resources/program/services/amenities)
  - Bigger pedestrian spaces and more trees
  - Move quickly
  - Provide housing first solution for homeless populations
  - 24/7 street pedestrian activation
  - More pedestrian dedicated spaces
- *Keeping Center City viable for goods delivery means...*
  - Reduce SOVs
  - Close proximity, easily accessible load/unload zones
  - Off-street load/unload
  - Load/unload zones in the morning & public adopted space in the p.m.
  - Plan for better short-term/day storage
  - Better multi-use of alleys
  - New buildings are planned to accommodate deliveries
  - Prioritize delivery during non-peak transit hours
  - Well planned delivery nodes
  - Understanding how goods move
  - All types of goods can be delivered
  - Reasonable delivery times

- *Based on the outreach tactics shared, what are some of your ideas for getting public feedback to shape the 20-year vision?*
  - Swag & t-shirts
  - Ambassadors
  - Simulation closure
  - Community events outside of Center City
  - In-school curriculum and chat
  - Intercept surveys outside transit at non-peak hours
  - One Bus Away advertising
  - Inclusion event
  - Snapchat filter
- *What ideas did your group have about public outreach to help build the 20-year vision?*
  - Close all streets in DT [downtown]
  - Create videos with various Center City organizations and distribute
  - Booths outside bars
  - Pub crawl
  - Happy hours in DT [downtown] buildings/prop. mgrs. [property managers?]
  - ID target audience
  - Outreach at offices/companies
  - Ads on transit
  - Internet surveys/awareness
  - Public space engagement (e.g. parks)
  - Target park n' rides

### **Prompts developed and responded to by Advisory Group members**

- *If the convention center bus tunnel closed tomorrow – we would see ...*
  - Negative impacts to: economy, quality of life, productivity, capacity
- *In order to get me out of my car, I would need:*
  - Child care drop-off/pick up
  - A drone that carries my packages & follows me
  - More reliable transit
  - A last mile shuttle to my destination
  - Higher parking prices
- *Keeping Center City safe for everyone means:*
  - Police safety
  - Pedestrian safety
  - Get home alive
  - Community policing (not militaristic)
  - Video cameras
  - Create activities that draw people

- Rules of behavior and people who enforce
- Welcoming everyone
- Tourists want to visit again
- Let my kids play there
- Eyes on the street
- Activation
- Inviting, welcoming and respectful environment
- Sense of stewardship
- Rules are clear
- Step off the curb with confidence
- *When you walk out of your office/Center City/home:*
  - *You see:* bricks, colors, smiles, trees
  - *You smell:* greenery, baking bread, jasmine and other flowers
  - *You hear:* birds, children laughing, music/buskers, (not the viaduct)
- *When my friends come to town and I take them to Center City, I want them to:*
  - *Feel:* safe, welcome, envious
  - *Do/Experience:* excitement/energy, greenery
  - *Remember:* scenery, unexpected moments day and night