

## One Center City GUIDING PRINCIPLES



Safety: Provide a safe and comfortable pedestrian and cycling environment



**User experience:** Create an easy to use and intuitive system by prioritizing accessibility, pedestrian mobility and multimodal connectivity



**Equity:** Design for the health, safety and well-being of all who live in our community using established race and social justice guidelines



**Public space:** Design the street experience and public realm so that they are inviting, engaging, a safe and supportive of social connections and community-building



Stewardship: Reduce vehicles and emissions and use sustainable building practices



Well-being: Support social sustainability and economic prosperity for all



**Flexibility:** Create flexible systems that can evolve over time by taking a system-wide view and challenging long-held assumptions



Optimization: Optimize use of limited street and sidewalk space for people and goods



**Transportation:** Provide safe, affordable, comfortable, reliable and convenient transportation options for all users – daytime and nighttime, commuters and noncommuters, and those needing timely multiple connections